

Meet the Growing Demand for Green Skills

ENHANCE YOUR TRAINING OFFERING WITH CMI'S SUSTAINABILITY QUALIFICATIONS



With net zero targets now a legal requirement, organisations are urgently seeking to upskill their employees in “green” and sustainability practices. Tap into this growing demand by offering CMI’s innovative Sustainability Management Framework as part of your training programmes.

Developed in collaboration with industry experts, this prestigious suite of qualifications equips learners with the critical knowledge needed to shape sustainable policies and drive impactful change within their organisations.

Available qualifications

Level 3: Sustainability Principles for First Line Managers

JUNIOR MANAGERS/TEAM LEADERS

- ✓ Equips junior managers and team leaders with essential sustainability knowledge.
- ✓ Empowers them to implement sustainable practices in their daily tasks and adhere to organisational policies.

Level 5: Sustainability Management and Leadership

OPERATIONAL/MIDDLE MANAGERS

- ✓ Develops core sustainability expertise to drive operational excellence with sustainable practices.
- ✓ Upskills middle managers to champion change, and implement strategic sustainability initiatives.

Level 7: Strategic Sustainability Leadership

STRATEGIC LEADERS

- ✓ Empowers senior leaders to drive sustainable transformation.
- ✓ Equips them with the skills to spearhead strategic innovation and embed sustainability at the core of their organisation, laying the groundwork for a greener future.

+70%

of senior decision makers agree that net zero is a priority for their organisation*

80%

of managers agree that they would benefit from having training on net zero and sustainability*

69%

increase in management roles demanding green skills between 2015 to 2024*

Why offer CMI qualifications?

- ✓ **Enhance your training offer:** CMI qualifications are trusted by employers and respected across industries, giving your learners a competitive edge.
- ✓ **Offer extra value:** Learners are eligible for Foundation Chartered Manager (fCMgr) status or full Chartered Manager (CMgr) status upon completion, depending on experience - only available through CMI.
- ✓ **Expand student enrolment:** Meet growing employer and learner demand for sustainability training.
- ✓ **Drive learner success:** Learners gain affiliate CMI membership and access to hundreds of premium CMI digital learning resources, driving better outcomes.
- ✓ **Benefit from a flexible approach:** Offer sustainability courses in-person, online, or hybrid, with flexible module selection to fit your training model.



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We are part of the ecosystem, we are part of biodiversity, and what we do individually and within organisations has a big impact on the state of the planet.

Jan Bebbington, Management Publication of the Year shortlist

Chartered status for your learners

Backed by a Royal Charter, CMI offers learners the exclusive opportunity to achieve Foundation Chartered Manager or full Chartered Manager status upon completion, a mark of credibility that supports career development and personal growth.



1/3 of managers have turned a department or business activity around since gaining their Chartered status.*



90% of managers agree that becoming Chartered increased their self-confidence and self-awareness.*

*CMI Research 2024