

# BOOSTING SUSTAINABLE IMPACT

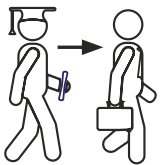
Through Higher Education partnerships in Malaysia



CMI's dual accreditation of MQA-approved academic programmes with UK-regulated professional vocational qualifications offers university students a uniquely enriched educational experience. By leveraging CMI's extensive resources, students from diverse backgrounds gain access to top-tier learning opportunities. This dual accreditation not only elevates the quality of education provided by higher education partners but also aligns academic and professional skills, making students highly attractive to employers. Graduates leave well-prepared for the job market and are on the pathway to becoming Chartered Managers.

According to Federation of Malaysian Manufacturers (FMM) president Soh Thian Lai, "Local university graduates often have strong technical knowledge and theoretical understanding of their subjects but lack practical experience and industry readiness... (including) soft skills, critical thinking and innovativeness."

## BOOSTING GRADUATE EMPLOYABILITY IN MALAYSIA



**9 in 10**

HE partners say a CMI-accredited course gives students a professional qualification that can demonstrate their skills to an employer.



**9 in 10**

HE partners say being on a pathway to gaining Chartered Manager status will boost students' employability into professional roles.



**9 in 10**

HE partners say CMI supports students' career development.



**79%**

of HE partners say gaining a CMI accredited degree will increase students' earning potential after graduation.



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The partnership has grown over the years because our student numbers have grown. I think what we really value about CMI is the resources that they provide and the roads/opportunities that they open for our graduates and students.

**Professor Lim Weng Marc** | Dean of Sunway Business School

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## ENHANCING THE STUDENT EXPERIENCE IN MALAYSIA

**79%**

of HE partners say CMI membership benefits help students achieve a better result on their course.

**100%**

of HE partners say being on a pathway to becoming a Chartered Manager is valuable to students.

**79%**

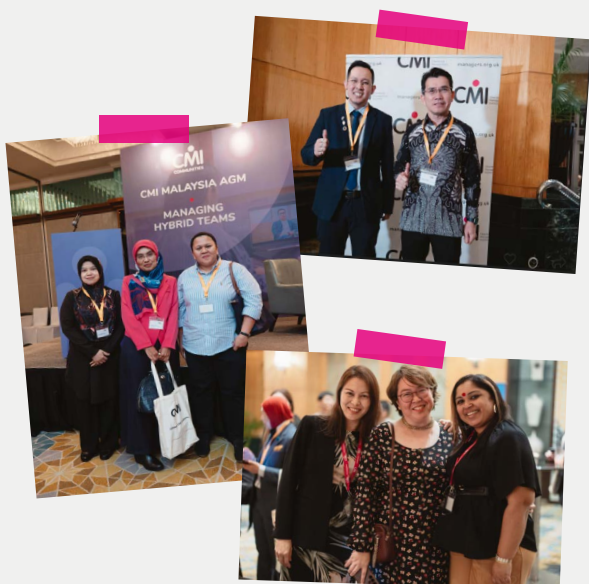
of HE partners say the benefits of CMI accreditation are valued by students.

## BOOSTING STUDENT RECRUITMENT AND INDUSTRY RECOGNITION IN MALAYSIA

**100%** HE partners say they promote CMI accreditation as part of their student recruitment activity.

**95%** of HE partners say CMI is recognised as an industry leader in management and leadership.

For higher education partners, the top reason (63%) for accrediting their courses with CMI is to forge stronger university-industry connections.



Most of our programmes are triple certification style where we have more certification on offer for our student and CMI is actually the crucial certification award to our student for every MBA programme.

**Dr. Ahmed Razman** | Director of Coursework Programmes, Putra Business School

## PROVIDING EXTRA COURSE CREDIBILITY AND SUPPORT FOR ACADEMICS IN MALAYSIA



**58%**

of HE partners say having their course accredited by CMI provides access to extra support and resources for academics.



**Nearly 3 in 5**

HE partners say having their course accredited by CMI gives additional credibility to the course.



CMI is the only accreditation body that we can depend on, especially in Malaysia, for Business and Management.

**Associate Professor Dr. Pek Chuen Khee FCMI** | Head of School of Management & Marketing Taylor's University

## ABOUT CMI

CMI is a UK-based Professional and Awarding Body.

As a Professional body, our thought leadership, research and online resources provide practical insight for both today's leaders and the next generation. This insight also means we can confidently represent our 220,000 plus membership community when speaking to policy makers. Backed by a Royal Charter, we are the only organisation that can award Chartered Manager status – the ultimate management accolade, and Chartered Management Consultant status.

As an Awarding Body for its own professional vocational qualifications, CMI is regulated by Ofqual (UK); CCEA Regulation (Northern Ireland); Qualifications Wales (Wales) and SQA Accreditation (Scotland). CMI's qualifications are listed on the UK Export Register at <https://awarding.org.uk/q-uk/>.

\* These results demonstrate that CMI accreditation delivers against 50% of the QS rankings criteria and matches several components of the SETARA ratings.

For more information or to download the document please go to <https://www.managers.org.uk/community/cmi-internationally/> and join the conversation @cmi\_managers #CMIConfidence

