

THE IMPACT OF CHARTERED MANAGEMENT CONSULTANT



**CHARTERED
MANAGEMENT
CONSULTANT**
Delivered by the Chartered
Management Institute (CMI)
and the Management
Consultancies Association (MCA)

ChMC is growing at record levels, here's what the first 1,000 Chartered Management Consultants had to say about the impact for clients, consulting firms and on consultants at all career stages.

WE FOUND THAT:

77%



Over three quarters of consultants feel Chartered status has reassured clients of the expertise they offer

79%



Of respondents emphasised ChMC's role in elevating professional standards within the industry

9 OUT OF 10

Agree that being a Chartered Management Consultant

Recognises their proven track record in management consulting

Demonstrates their commitment to their personal and professional development

Allows them to demonstrate a level of excellence and credibility to their clients

Demonstrates their integrity and commitment to ethics through adherence to the ChMC competency framework



Having chartered management consultants on the senior team increases our brand value as a management consultancy leading to new and bigger client commissions.



Maria King | Consultant Director,
Strategic Advisory, Mott MacDonald

For more information please go to managers.org.uk/chmc
and join the conversation www.linkedin.com/showcase/chartered-management-consultant-chmc



Of respondents have encouraged their colleagues or network to become a Chartered Management Consultant.

It has enabled us to improve our bids by being able to articulate our strength in management consultancy.
Lee Shinkin | ADS&T Transport Sector Lead, AtkinsRéalis



Early career professionals agreed that being on a pathway to ChMC makes them feel valued (77%) and they are motivated to stay with their firm due to the opportunity to get Chartered status (73%)

The next generation of ChMCs is truly diverse

55%
are female

27%
are from minority ethnic backgrounds

15%
have a disability

26%
are from lower or intermediate socio-economic backgrounds

The accreditation has given myself and others an increased amount of credibility with our clients which has helped us win and deliver in the market.
Kyle Schweitzer | Senior Manager, KPMG



Of respondents make their clients aware that they are a Chartered Management Consultant

80%+ of early career professionals on pathways to Chartered Management Consultant

Are excited about the opportunity to work towards Chartered status (86%)

Feel that being on the ChMC journey motivates them to progress their career in management consulting (83%)

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